

**Kayla Elise Kirksey**  
Gardendale, AL  
205-514-1072  
kekirksey@crimson.ua.edu

### **Objective**

Creative and motivated media producer with hands-on experience in photography, video editing, and social media content. I am skilled in using digital tools to design graphics, capture events, and create engaging stories that connect with audiences. Seeking opportunities to grow in journalism and media production while building a strong foundation for a future career in broadcast reporting.

### **Education**

University of Alabama (Freshman)  
Major: Journalism | Minor: Political Science  
Expected Graduation: 2029

### **Relevant Experience**

#### **Student Photographer and Media Creator**

Gardendale High School | 2022–2025

- One of two designated student photographers for all school events.
- Produce videos of school activities posted on official social media platforms to encourage student attendance beyond football and basketball games.
- Design graphics for Facebook and Instagram to promote game days and other school events.
- Help the school connect with students through creative and consistent media content.

#### **Brand Ambassador and Content Creator**

Bubble Skincare | 2025–Present

- Create promotional TikTok video showcasing brand products.
- Collaborate with the company to expand social media reach and engagement.

### **Skills**

- Photography and Videography
- Social Media Content Creation
- Graphic Design
- Editing Tools: Picsart AI Photo Editor, Adobe Premiere Pro, Canva Pro
- Strong Communication & Storytelling

## **Leadership and Activities**

- **Assistant Church Clerk, Gardendale First Baptist Church (2021–Present)**  
Maintain church records and assist with administrative duties.
- **Varsity Volleyball Team Captain, Gardendale High School (2024–2025)**  
Lead the team on and off the court, encourage teamwork, and represent the program.
- **Vacation Bible School Teacher, Gardendale First Baptist Church (2023–2025)**  
Teach lessons and guide children during summer Bible school programs.
- **Summer Camp Counselor, Gardendale First Baptist Church (2023–2025)**  
Supervise campers, lead activities, and provide mentorship during summer sessions.
- **Member, Black Student Union, University of Alabama**  
Participate in events and initiatives supporting Black student life and community.
- **Volunteer, Forge Organization, University of Alabama**  
Mentor and support students at Martin Luther King Jr. Elementary School.
- **Vice President, Brothers and Sisters Organization, University of Alabama**  
Help lead an organization focused on student mental health awareness and support

## **Career Aspiration**

To become a television broadcast journalist focused on human interest stories, with a dedication to informing the public through accurate, trustworthy, and impactful reporting. I would like to be able to tell these stories through media content, photography, and documentaries.